



# Te Hiringa Trust & Business Promotions

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CELEBRATING MĀORI  
BUSINESS IN NORTHLAND

# Te Hiringa Trust & Business Promotions

## DIRECTORY OF BUSINESSES

### Page 3

- BDO Pākihi Tai Tokerau
- Kiro Management Limited
- Whariki
- Northland Inc
- GBT Ventures Ltd

### Page 4

- B-DET
- Matakōhe Architecture + Urbanism
- Northland Catering

### Page 5

- Whatu Creative
- Project Apōpō Limited
- R2 Consulting Ltd
- Moko Kauri Limited
- Reclaim Fitness
- Cornerstone Children's Services
- Wairua Freedom
- Black & White Scaffolding
- Maunsell Whanau Haka Tutors Ltd
- Reclaim Events
- Tangata Transformation
- Tui Comms Ltd
- Āku Ringa Ltd

## Te Hiringa Trust

**TE HIRINGA IS AN ADVOCATE ORGANISATION SERVING TO LIFT MĀORI BUSINESS DEVELOPMENT AND EXCELLENCE IN TE TAITOKERAU.**

**Formed in October 2009 when an opportunity presented in the Māori market to deliver strategic support to SMEs and owners of Māori collective assets within the region. Te Hiringa as a result has a strong base of relationships with Māori.**

For the past 12 years, we have been active in promoting and facilitating opportunities that assist and lift Māori rangatahi, Māori SMEs, Māori owners of collective land assets, whānau-hapū-Iwi aspirations through the delivery of four key products:

1. Te Tai Tokerau Māori Business Awards (bi-annual celebration and recognition of Māori success);
2. Matariki Future Makers (influence and lobby Māori business growth and youth leadership);
3. Destination Taitokerau (enabling Māori to be connected and visible in their place); and
4. Business connectivity, support and advocacy (providing platforms for Māori participation, capability and elevation in the economic space).

Te Hiringa is a trusted service provider, delivering a range of services that support Māori development. A sample of these products include:

- Taitokerau Māori Tourism Strategy and Narrative 2016 – 2017;
- Tuia 250 – Taitokerau (Tier 1 National Event) a group of ten associates engaged to provide administration, finance, management, marketing, communications, research, and project management support;
- Made in Italy Expo - Market and promote Destination Taitokerau;
- Te Puna Kohere – Rangatahi Innovation and Technology digital hub;
- Taitokerau Northland Destination Management – Partnered initiative 2020 - current;
- Sponsor of 2021 Whāriki Taitokerau Māori Business Network and the former Taitokerau Māori Business Network since 2009;
- Partnered events with local regional business, community, and agency organisations on an annual basis;
- Progressive Procurement Capability Uplift working presently with the Construction industry; and
- Wahine Mā and Patai Mai.

We favour a proactive engagement approach



with Māori, the public, private, industry sectors, our communities and regional economic interests collaborating to leverage Māori Economic opportunities. We do this by providing business/specialist support, promotions, project /event management, PR, relationship management, contract management and the facilitation and partnering of strategic relationships.

Te Hiringa Directors live and work in the region. They each bring strong business acumen, extensive networks, are highly motivated to champion Māori Economic development and are valued for their specialist offering and commitment to Māori success in Taitokerau.

Directors are supported by an operations team led out by a General Manager and a group of business associates, who are specialists working with the Māori sector to provide quality operational advice, and development services. Our associates were brought together to provide a remedy in the form of a block solution of skill sets, collectively they bring a broad range of specialist expertise and networks. The team are highly proficient, well qualified, experienced, and professional.

Te Hiringa Directors have a history working in the cultural, political, social, environmental, public, and commercial sectors with Māori. Their specific collective strength in the cultural, commercial, and public sectors that includes assisting with the establishment, facilitation, planning and implementation of Taitokerau collectives to leverage economies of scale for a 'by Māori for Māori' gains.

**WORKSHOP FOR MĀORI BUSINESS**

**WĀHINE MĀ**

Wāhine Mā – 10.00am  
Focused on Māori women & whānau in business

ONLINE EVENT - Register Now

FOR INFORMATION & REGISTRATIONS GO TO -  
[EVENTBRITE.CO.NZ](https://www.eventbrite.co.nz)  
Search Wāhine Mā

ONLINE EVENT  
23rd February 2022

**WORKSHOP FOR MĀORI BUSINESS**

**PĀTAI MAI**

Pātai Mai – 10.00am  
An opportunity for Māori business owners to get access to experts and get your questions answered

ONLINE EVENT - Register Now

FOR INFORMATION & REGISTRATIONS GO TO -  
[EVENTBRITE.CO.NZ](https://www.eventbrite.co.nz)  
Search Pātai Mai

ONLINE EVENT  
24th February 2022

## Leading companies involved



# CELEBRATING MĀORI BUSINESS IN NORTHLAND



## BDO Pākihi Tai Tokerau

**WE'RE DELIGHTED TO ANNOUNCE THE LAUNCH OF BDO PĀKIHI TAITOKERAU!**

**A**t BDO Northland we recognise the importance of supporting Māori business and have dedicated a stand alone entity that will focus on growing and supporting pākihi Māori.

Working specifically with Māori businesses, we have the knowledge and passion to help see the Māori business sector thrive.

### Helping whānau across Tai Tokerau succeed

We know that whānau are entrenched across many sectors and within iwi, hapū and whānau organisations. We work with people across Taitokerau and continually work to balance people, planet and profit decisions within

business to uplift our people and provide improved outcomes. We are under no illusion, we know there will always be more to do! We are on a journey when it comes to infusing Te Ao Māori into every aspect of our business. We will learn as we go so that we can continually improve, develop internal knowledge around te reo and tikanga and make sure we are serving our communities and the Northland region in the best way possible.



Angela Edwards, director BDO Northland

## Whariki

Whāriki Tai Tokerau is a voluntary led Māori business network for Māori business owners and Māori professionals to connect, inform and inspire business success. We are a sister network to Whāriki Tāmaki Makaurau who provide valuable support, partnerships and opportunities to showcase our pākihi via their national channels. To keep up to date on events and information please visit the Whāriki Tai Tokerau facebook page or sign up to the mailing list on Whariki.co.nz.



## Kiro Management Limited



**Owner - Joanna Kiro**  
Kiro Management Ltd (Protecting the now for the future) is a whanau owned fire and general insurance brokerage, with over 15 years of general insurance experience we are confident that we can be strong advocates for all your insurance needs. We are committed to building long term business partnerships that we support to the best of our professional standards. We do this by understanding who you are and what you do so that we can develop the right insurance

solutions that are tailored to your business or personal needs, we are able to add value to your business by using our leverage and professional relationships with all major insurers to ensure that the assets that matter the most to your business and family are protected.

**Owner: Joanna Kiro**  
**Email: jo@kiro.nz**  
**Mobile: 021 117 1224**  
**Website: www.kiro.nz**



### At Kiro our philosophy is simple:

We are committed to building long term business partnerships that we support to the best of our professional standards:

### M A N A

**M**aking sure that we understand who you are and what you do, so that we can develop the right insurance solutions that are tailored to your business and personal needs.

**A**nalysis and review of your current insurance programme which provides us with the technical starting point required to make recommendations and manage your business insurance solutions.

**N**ational and global access to insurance markets around the world that understand local and international business risk.

**A**dding value to your business by using our leverage and professional relationships with all major insurers to ensure that the assets that matter the most to your business and family are protected.

## Northland Inc



**N**orthland Inc is Taitokerau Northland's Economic Development Agency. As a council-controlled organisation, our mahi encompasses the Regional Tourism Organisation and central government's Regional Business Partner Network, as well a range of initiatives designed to deliver economic and social benefits across the region. Our team is here to work alongside our communities, iwi and hapū, businesses and investors to deliver initiatives that will strengthen, diversify, and grow Taitokerau Northland's economy to help achieve equity and environmental sustainability. We support

by Māori for Māori initiatives which recognise the mana Motuhake of Māori enterprises and collectives to lead their own economic success. From pāhiki growth facilitation and support through to investment opportunities and promoting Taitokerau Northland as a visitor destination, Northland Inc is committed to growing a prosperous and thriving Taitokerau Northland economy.

**Email: welcome@northlandnz.com**  
**Phone: 09 438 5110**  
**Website: www.northlandnz.com**

# Looking to develop your leadership?



Wanting to take the next step and not sure how? Tania offers a down to earth, holistic approach to support you in your journey to become the leader you were born to be. Get in touch for a free confidential 15 minute session.



**Tania McInnes, Conscious Leadership Coach**  
GBT Ventures Ltd • M 021 344 870 • email taniamcinnnes@gmail.com

# Te Hiringa Trust & Business Promotions

## B-DET

**BILLIE JO HOHEPA-ROPIHA**

**TE MĀHUREHURE, NGĀPUHI, TE RARAWA, TE ATIWA, WAMPANOAG. BDÉT FOUNDER/CEO**



created our hero product the BDÉT Foam Wash which is a natural foam formula that pumps onto toilet paper and turns it into a flushable, cleansing and gentle wipe. We launched our innovative hygiene company BDÉT (pron: BDAY) in February 2019 after coming up with the original idea in the late 90's when I was a student at Waikato University. Since then my Tai Tokerau & Tāmaki Makaurau based, whanau-led business has been on a mission to eliminate a Trillion wet & baby wipes globally by 2025, and we truly believe we can do it or at least make a really good dent!

### Future plans for the businesses?

We have just launched the first baby foam wipe alternative in the World, and along with our current range want to sell and license our products globally so we can get widespread distribution to really make a difference. Wet and baby wipes are an everyday destructive single-use plastic product with over 450 billion units produced each year, so it's important we get the word out there and partner with distributors to get our innovative product out globally. Wipes damage our wastewater infrastructure, waterways and our environment, so it's important more people know and use our sustainable and eco-friendly wipe alternative to make a difference.

One of our 250ml bottles equals nearly 500 wipes! One 5L refill equals 10,000 wet wipes,

and we're cheaper than wipes too! We hope to gain traction in our hospitals, Agedcare facilities, early childhood centres, Local Council, Government buildings, Public Bathrooms, Businesses and of course households. People who use our products wonder why it hasn't been around sooner. We just say, "it doesn't matter, we've found you now!"

But customers are surprised by the ease of use, the cleanliness they feel after wiping and the convenience of our discrete refillable bottles and easy-to-use & refill bathroom Dispensers.

[www.b-det.com](http://www.b-det.com)



## Northland Catering

Kerry Wilson of Northland Catering is a born and bred Northland local with a passion for food. Operating on the mantra mo te kai te aroha, or 'for the love of food', Kerry's business is iconic in the Northland region. Renowned for their corporate buffet dinners, finger food and innovative approach to catering, Kerry and her team thrive on creating happy well-fed customers. Northland Catering has adapted to make event catering easy by offering online ordering, a full web site and digital menus.

[www.northlandcatering.net.nz](http://www.northlandcatering.net.nz)



## Matakohe Architecture + Urbanism



**Matakohe Architecture + Urbanism**

### Owner: Jade Kake

#### A brief outline of business values:

Matakohe refers to Motu Matakohekohe (also known as Limestone Island), an island in Whangārei Harbour and a tūpuna pā site for our hapū of Te Parawhau. The name Matakohekohe refers to the kohekohe tree clinging to the headland. This ingoa was chosen on a visit to Matakohe in 2017. I stood atop the pā site and looked across the harbour to our whenua at Te Rewarewa. This is a very important place to us, where our grandparents were raised and where our whānau have lived for many generations, where we have plans for papakāinga, and which is currently turning to gorse and scrub since the forestry was harvested in 2012. And I thought, in the future, this landscape is going to look very different. Then I looked over to the Port, to the City, to our mountain Parihaka, and over to Manaia where our now live. And I thought, the future is going to be very different, because I'm going to rebuild our kāinga so we can reoccupy our whenua, and together we're going to change the built environment for the better so that our identity as tangata whenua is evident in our city.

#### Why you went into business

Matakohe was founded by Jade Kake in late July 2018. Jade started Matakohe with a vision of using her professional skills obtained in te ao Pākehā to assist her whānau and hapū to navigate the planning system and development processes, to realise their own aspirations for development on whenua Māori and within their rohe. She also held a strong desire to grow and support a team of dedicated kaimahi to utilise their professional skills in support of their own whānau and hapū projects, whilst earning a living wage in secure employment.

Hapū rangatiratanga is at the core of our philosophy and approach to practice. The priority, in our view, should always be to strengthen hau kāinga communities and mana whenua practitioners. Central to our kaupapa is creating opportunities for Māori built environment practitioners in areas they whakapapa to, and supporting these practitioners to utilise their skills in service of their own whānau, hapū or iwi, and to be appropriately valued for their contribution. We champion authentic kaupapa Māori design processes that enhance hapū rangatiratanga, and have a focus on te hauora o te hapori - community wellbeing and development through the use of local mātauranga and skills.

At Matakohe, we aim to empower and engage our team by providing opportunities to lead projects, and by enabling kaimahi to gain the relevant experience and ongoing support required to do so. We also aim to provide a high-autonomy, flexible work environment, where everyone knows what they are doing and are responsible for managing their own workflow. We ensure our team always have access to the space, equipment and software required to do their jobs, as well as access to professional development and training opportunities and opportunities for progression within their roles.

For many Māori in professional roles, there can be a tension between our professional lives and ourselves as whānau and hapū members, with cultural expectations and responsibilities often coming into conflict. As an organisation, we've been working really hard to create an environment where our kaimahi don't have to experience this conflict. We're whānau and hapū members first, and our professional lives (including Matakohe) exist in service of that. There's a clear order of priorities, which makes it easier to be our whole selves at work. We are also mindful of our desire for Matakohe to be a supportive workplace for wāhine, particularly those with tamariki and/or other sustained commitments outside of mahi.

# CELEBRATING MĀORI BUSINESS IN NORTHLAND



## Whatu Creative

**Owner - Awhina Murupaenga**

**A brief outline of business values:**

He pakihi Māori e whakatairanga ana i ngā Toi Māori ki te ao. At Whatu Creative Ltd, we are a family business based in the Tai Tokerau promoting our Maori arts to the world. Our first product the "Tukutuku Toi Kit" is an innovative and contemporary take on the traditional craft kit that teaches the traditional Maori artform of Tukutuku. Join the new obsession and learn to tell your own story through Tukutuku - <https://www.whatucreative.com/>

**Why you went into business:**

I went into business to grow contemporary Māori art workshops and exhibitions in Te Hiku. However Covid 19 disrupted our plans and our events were on hold during lockdown.

During this time samples arrived for a product we were developing. We launched the Tukutuku Toi Kit in October 2021 and it sold out in an hour. We're now growing Māori art all over the country and Australia.

**Anything else you want to add:**

We're now looking how to grow our business and grateful to have BDO Kerikeri help make it.

**Email [whatucreative@gmail.com](mailto:whatucreative@gmail.com)**

## Project Apōpō Limited

**Owner - Natalie Blandford**

**A brief outline of business values:**

At Project Apōpō, we believe in delivering every construction project with an environmental legacy. By building connections between our client, the catchment where their project is situated, and the tangata whenua, our clients can take meaningful actions to regenerate the natural environment as part of their construction project.

**Why you went into business:**

We recognise how important local knowledge and networks are to the successful delivery of projects. A specialist, locally headquartered construction project delivery company with our broader outcome values was lacking in Northland. Businesses also struggle to resource projects with their existing employees, who may not have the skills or time to dedicate to a project. As an Amotai registered company, Project Apōpō is here to fill that gap, and provide organisations with expert, locally based project delivery resources.

**Anything else you want to add:**

Organisations we support are generally seeking to achieve broader outcomes through their Northland project, which also looks good for their quadruple bottom line reporting. For Project Apōpō, this translates to building capacity among Northlanders, utilising local talent, and leaving an environmental legacy as our team expertly delivers projects on our client's behalf.

**Email [natalie@projectapopo.co.nz](mailto:natalie@projectapopo.co.nz) | 027 600 4237**

## R2 Consulting Ltd

**Owners - Thane & Marlene Richardt**

**A brief outline of business values:**

**Creativity** - we embrace the creative process and foster innovation.

**Quality** - we take pride in our work as would a master craftsman.

**Responsiveness** - we are responsive to client's timelines and provide our services in a timely fashion.

**Practicality** - we ensure that our work is realistic and can be implemented.

**Integrity** - we adhere to ethical principles

**Why you went into business:**

We established our business to provide an alternative to what we saw as the "sausage factory" of consulting. With R2 Consulting, clients deal directly with the experienced professional. There's no pyramid hierarchy with junior personnel performing most of the work and the experienced person that you thought was going to do the work, far removed from the project detail. And no inflated costs to cover extensive corporate overheads! The person you deal with is the person who performs the work.

**Anything else you want to add:**

We're experienced and creative civil engineering designers, solution focused project managers, and great fun to work with. Our job is to ensure you get the right advice at the earliest opportunity, and that this advice is transformed into creative and understandable solutions within the shortest possible timeframe.

**Contact details [natalie@projectapopo.co.nz](mailto:natalie@projectapopo.co.nz) | 027 600 4237**

## Moko Kauri Limited



HE MOKO, HE PUNA WĀNANGA  
**MOKO KAURI**  
LIMITED

**Owner - Daniel & Maikio McGrath**

**A brief outline of business values:**

At Moko Kauri our vision is, 'He Moko, He Puna Wānanga; Identity is a wellspring and source of knowledge'. This statement reinforces knowledge and identity - a spring of unlimited potential and growth. We believe in 'the journey,' which is one of discovery, empowerment and fulfilment - a strengthening of peoples identity.

**Why you went into business:**

Moko Kauri is a multi-disciplined kaupapa Māori based business passionate about Te Reo, Māori Arts, Education and Business Development. We recognised the need to support businesses within a te ao Māori lens that is grass roots and home grown here in the North.

**Anything else you want to add?**

We facilitate and articulate the visioning of businesses' unique wants and needs to support you on your journey within a Māori framework. We believe in mahi tahi, a collaborative, culturally responsive way of learning and development. Moko Kauri Consultants prides itself on providing a high-quality, kaupapa Māori approach to supporting and advising the public and private sectors. We draw on our vast experience and networks, providing research, cultural capacity, cultural capability, strategic visioning and coaching.

**Email: [maikio@mokokauri.co.nz](mailto:maikio@mokokauri.co.nz)**

## Reclaim Fitness

**Owner - Trinity Edwards & Jonah Apiata**

**About Reclaim Fitness**

Reclaim Fitness Limited is a personal training/fitness studio based in Kaikohe.

Purpose - to empower our members through fitness.

**Values**

based on Te Whare Tapa Wha - taha tinana, taha wairua, taha whanau and taha hinengaro. We work with a number of community groups, schools and training organisations throughout Kaikohe and the wider district.

We encourage a positive perspective on health and well-being, a mindset our members can take home to their whanau. We are more than just a gym, we are a space that provides opportunities to reclaim what is yours.

**What we offer**

- Personal Training
- Group Fitness
- Injury Rehabilitation
- Core and Mobility
- Strength and Conditioning
- Nutrition Plans and advice
- Health Consultation

**Matakitaki Mai! Watch this space!**

We pride ourselves on ensuring all of our staff are qualified. We are committed to community and whānau health and wellbeing so we will be opening a 24/7 gym at a new premises in Kaikohe during July 2022!!

**Contact Details: Trinity 021 022 11 743**

**Email: [kiaora@reclaimfitness.co.nz](mailto:kiaora@reclaimfitness.co.nz)**

## Wairua Freedom

**Owner - Te Rerenga Wairua Pryor**

**A brief outline of business values:**

Wairua Freedom is about the freedom of spirit. Our focus is to raise funds to build a nursery that will nurture kauri seedlings to help with replanting kauri forests in Northland.

**Why you went into business:**

I am a passionate ambassador of native trees and this is my opportunity to give back to Papatuanuku.

**Anything else you want to add?**

Unfortunately our family have recently lost our family home in a fire. We would also like to raise funds or provide support to families who have suffered from similar events.

**Email: [wairuafreedom@gmail.com](mailto:wairuafreedom@gmail.com)**

**Mobile: 022 689 7829**

## Cornerstone Children's Services

**Kaipara/Dargaville - Oscar programmes -**

**After School Care & Holiday Program and Healthy School Lunches - Dargaville Primary School & Te Kopuru School.**

Being a family owned business, Cornerstone Children's Services is growing in numbers and opportunities available for all families living in Dargaville. Our primary objective focuses on pick up & drop off services.

Our engagement with communities are well recognized and by doing so we take pride in our services by ensuring your child's lifestyle needs are put first.

- Cornerstone Charitable Trust (providing free breakfast club to tamariki aged 5 - 13 year olds in Dargaville and educating tamariki on 'mara kai'. See more on our Give a Little Page - Cornerstone Charitable Trust

**Email: [dargaville@cornerstonechildren.co.nz](mailto:dargaville@cornerstonechildren.co.nz)**

**Mobile - 0273522871 • [cornerstonechildren.co.nz](http://cornerstonechildren.co.nz)**

## Black & White Scaffolding

**Luana Beazley**

We support the growing construction industry in Taitokerau and provide scaffolding solutions throughout the Mid and Far North.

**Email: [admin@blackandwhitescaffolding.co.nz](mailto:admin@blackandwhitescaffolding.co.nz)**

## Maunsell Whanau Haka Tutors Ltd

**Raiha Maunsell**

We are revitalizing te reo māori through Māori Performing Arts. Kapahaka, waiata, poi, haka, māori weaponry, māori games and more!

**Email: [raiha@mw-hakatutors.co.nz](mailto:raiha@mw-hakatutors.co.nz)**

## Reclaim Events

**Jayze Apiata**

Māori owned side biz • Event Design • Style • Hire • Balloons • Decals • Props • Kaikohe based - covering the Mid-North

**Email: [events@reclaimnz.co.nz](mailto:events@reclaimnz.co.nz)**

## Tangata Transformation

**Thalea Tane**

A Project Manager with a passion for building capacity in self-sustainable living in eco-village environments (Papakāinga Development). A global community development and connector, committed to tangible results. An International Indigenous spokesperson with a huge heart for our indigenous communities in their quest for succession planning. #Kaitiakitanga #Rangiratanga

**Email: [thalea@mac.com](mailto:thalea@mac.com)**

## Tui Comms Ltd

**Shannon Pitman**

Content creation and media management to engage with your clients with purpose and in a meaningful way.

**Email: [admin@tuicomms.com](mailto:admin@tuicomms.com)**

## Āku Ringa Ltd

**RaeRae Hemara**

we are a new clothing label SÖLID specializing in 5, 6 & 7XL Kākahu made for comfort.

**Email: [sales@akuringa.co.nz](mailto:sales@akuringa.co.nz)**

# Mana Wāhine

he aha te mea nui o te ao ...

a fun  
whānau  
day

- Live Entertainment
- Enjoy lunch on us
- Youth Zone
- Market Stalls

Free buses running  
from the regions

Top up your Covid  
& Flu injections

Health and wellness  
services on site

**Hihiaua Cultural Centre** Saturday 18th June 10am-2pm  
Herekino Street, Whangārei

# CELEBRATING MĀORI BUSINESS IN NORTHLAND



## 2023 Taitokerau Māori Business Awards

### NAU MAI, HAERE MAI

Te Hiringa is pleased to announce the **2023 Taitokerau Māori Business Awards** are being held on **Friday 3 March 2023** at McKay Stadium 97 Western Hills Drive Kensington Whangarei (seated at 5.45pm for a prompt 6pm start)

We continue to celebrate our unique Māori brand, story, inter generational perspective and businesses locally and in the global marketplace. Join us as an applicant, a sponsor or a supporter.

Te Hiringa invites Businesses and individuals seeking nomination to apply.

**Closing date for entries: 10 February 2023.**

For enquiries email: [info@tehiringa.org](mailto:info@tehiringa.org)

The Awards are a Black Tie event.



North Drill Ltd – Supreme Award Winner – Te Taitokerau Māori Business of the Year 2021

## Awards categories

### Best Emerging and Newly Created Māori Enterprise

This category is suited to Māori Businesses who have been operating for less than 18 months.

To be successful you will need to demonstrate that as a start-up enterprise your business is worthy of being judged best in its category.

The business can operate in the Enterprise, Service or Non-Profit Organisation Sector with the judges considering the impact the business has created within the community within the short time frame of operation.

Among other things the judges will consider knowledge of business process, governance, growth and team development as benchmarks for best in this category.

### Best Not for Profit Māori Enterprise Award

This category is open to any business which operates within the Not for Profit Sector and its definition of NPO (sporting organisation, Church, Registered charity or entity).

As a Not for Profit business the successful entrant will need to demonstrate not only excellence in business but also accept responsibility for community service and its social impact.

To be best in this category the judges will require the entrant to demonstrate that the stakeholders, Board, and team accept and embrace knowledge of community service and display excellent management application within the constraints of the sector.

### Māori Enterprise Award (employing less than 14 staff)

This category is available for any business owner/s whose business impact is significant to be judged best in the category.

To be successful the judges will consider how the business interacts with its environment and best demonstrates knowledge of it within the wider community.

To be successful the judges will expect that the business is known and respected by its peers, competitors and stakeholders.

The business can demonstrate its development of excellent systems, can demonstrate it is a market leader and it has created a leading and welcoming environment for its team, customers and stakeholders.

### Māori Enterprise Award (employing more than 14 staff)

This category is available for any business owner/s whose business impact is significant to be judged best in the category.

To be successful the judges will consider how the business interacts with its environment and best demonstrates knowledge of it within the wider community.

To be successful the judges will expect that the business is known and respected by its peers, competitors and stakeholders.

The business can demonstrate its development of excellent systems, can demonstrate it is a market leader and it has created a leading and welcoming environment for its team, customers and stakeholders.

### Excellence in Environmental Awareness and Management Award

Entrants in this category can be across the spectrum of business sectors.

This category acknowledges the unique affinity that Māori business has within Te Tai Tokerau because of the environment it works in.

To be successful the entrant must demonstrate sound knowledge of the responsibility that business has towards environmental management and clearly show a linkage over how environmental management contributes to their business success.

The judges are looking for a business that respects their environment, contributes to development in a sustainable way and are known by stakeholders to be environmentally friendly.

### Rangatahi Development Award

This category is suited to young entrants aged 18 – 24. There is no restriction over how long the person has been in business.

To be successful, the entrant will demonstrate leadership and business skill sets. As a young person you actively participate in the community and judges will consider the unique impact your business activity has on its environs.

The judges will take into consideration business process, innovation, team, balance and business direction for best in this category.



### Māori Business Leader Award

A new award to the 2023 line-up, this award recognises the business leader who has made a significant contribution to the Māori Business world.

Nominations will be received from both the individual and the public.

### Emerging Business Leader Award

This award recognises the emerging business leader who exhibits strong potential to contribute to the Māori Business world. As a recipient you will receive professional development to support growth.

Nominations will be received from both the individual and the public.

### Supreme Award: 2023 Taitokerau Māori Business of the Year Award

This category is awarded to the overall Business owner/s who has been judged best Taitokerau Māori Business of the Year. An applicant will be assessed across all the categories of business activity to be awarded this award.

# Te Hiringa Trust & Business Promotions

## Thank you to our partners



**Te Puni Kōkiri**  
MINISTRY OF MĀORI DEVELOPMENT

Te Puni Kōkiri is the Government's principal policy advisor on Māori wellbeing and development.



As one of the largest Chartered Accountancy firms in the Northland area, our team works with a variety of individuals, business owners and trust boards, offering the insight, knowledge and resources that can only be found at a leading accounting firm.



Kiro Management Ltd is a family owned fire and general insurance brokerage, with over 15 years of general insurance experience we are confident that we can be strong advocates for all your insurance needs.

### NorthlandInc

Growing Northland's Economy

Kia tupu ai te ōhanga o Te Tai Tokerau

Northland Inc is Northland's Regional Economic Development Agency, encompassing the Regional Tourism Organisation (RTO).

**GBT VENTURES  
LTD**



Offering a down to earth, holistic approach to support you in your journey to become the leader you were born to be.



Whāriki is the largest Māori business network, bringing together our whānau of Māori business owners and Māori professionals working amongst some of the ...



**MWDI**  
MĀORI WOMENS DEVELOPMENT INC

MWDI Supports wāhine Māori and their whānau in business through micro-loans, business coaching & financial capability programmes.



The Regional Business Partner Network is a gateway that connects New Zealand businesses to the right advice, people, funding and resources.

### NZME.

Reaching 83% of Northlanders, New Zealand Media and Entertainment (NZME) is Northland's largest media company, with a portfolio of market-leading newspapers (including the Northern Advocate & NZ Herald), radio stations and digital platforms.



At MWIS Lawyers, we're passionate about serving Northland and its people. We provide sound legal expertise to Northland businesses, individuals and iwi.